**AZ ASCD Meeting**

**Minutes**

**Saturday, May 19, 2018**

**9:00 AM—11:00 AM**

**99 E. Virginia St.**

**Phoenix, AZ**

**Arizona K12 Center Conference Room**

**Call to Order & Welcome—20 minutes**

1. Kate Wright, President

*Guest: Erin Scroggins, Regional ASCD Representative*

*Share leadership program and potential $ benefit to AZASCD*

**In attendance: Pam, Danielle, Ronda, Kate, Alice, Mike, Jen, Kathy, Daniela**

1. Kate Wright - Called to order at 9:10

**Special Proposal - Erin Scroggins**

1. Introductions Erin is the manager for the Western United States
2. Proposal
   1. Alabama affiliate had come to them asking how they might promote principal leadership; how might they promote the global brand while going after the need of principal leadership
   2. ASCD did faculty, planning, agenda, etc., and affiliate found location and did promotion.
   3. Go/No Go number, then there is a profit sharing. After a certain number of registration the split became 50/50. Alabama affiliate was 995. Six-nine months is the time for the training schedule. Five full day trainings and virtual sessions for touch points throughout the six-nine months. Affiliate determines length of time. 6 month? 9 month?
   4. [Alabama Model](https://drive.google.com/open?id=1THghwvqtIKsdnH9hyw9JtSVTz40p_VEc) flyer
   5. Alabama - Need 33 registrants for cost covered
   6. 40 registrations is about 6,000 for the affiliate
   7. 75 registrations would mean over 20,000

**Reports---20 minutes**

* 1. President Report–Kate Wright
     1. Website update
  2. Treasurer Report–Marie Willis
     1. Treasurer application has been received
  3. Secretary Report–Michael Lee
  4. Membership Report—Alice
     1. Wild Apricot Update

**Old Business---**

* 1. Approval of meeting minutes from April 28, 2018—Danielle

b. Action Plans—Status Update

i.. Membership—Alice Wells

ii. Engagement—Kathy Wiebke/Daniela Robles

iii. [Developing Purpose](https://docs.google.com/document/d/19Gl5yCHSh35tUL_JF_rzmnuU2w0RZegOqSvad6A3Eb4/edit?usp=sharing)—Michael Lee

1. Strategic plan “tabled” until retreat

c. Officers Nominations——Treasurer opening. Slate of officers/recs: June

d. Annual meeting—Format (Virtual or in person)

**New Business—Board Information and Action Items—10 minutes**

a. ASCD Affiliate Leaders Online Meeting--- April 30, 2018

b. Board retreat August 25th Agenda (9:00 - 1:00)

i. Mr. Walter McKenzie—ASCD

ii. Dr. Ronda Frueauff--Fundraising Presentation

c. Ed Leadership—L2L conference Nashville, Tennessee Nov 1-4, 2018

**5. Future Board Agenda Items**—June 23, 2018 Annual Meeting agenda ---Kate—**5 minutes**

**Meeting Adjourned at 10:46**

